



ALL CARRY-OUT!—M. A. Noonie Pease, Jr., operator of Pease Candy and Ice Cream Shop, Springfield, Ill., started handling Sealtest Ice Cream in 1941 and has steadily increased his annual gallonage. Featuring both package and bulk ice cream for take-out, he reports 60 percent of his business is comprised of the latter. As can be seen in photo above, his store has a large parking space—big enough to accommodate fifty cars. Besides featuring Sealtest Ice Cream, the Pease store sells home-made candies which are made in his candy factory located in another part of the city. Store's attractive interior is illustrated at right.

